

SCORE!
BE THE LEGEND

SPORTS HALL OF FAME

LUXOR
LAS VEGAS

SCORE! Sports Hall of Fame

will be opening in the Luxor Hotel (MGM)

Located on the Entertainment promenade, next to shopping, theaters, restaurants and attractions.



The ultimate sports fan attraction.
Targeting 37 million tourists annually.

It will be a highly interactive and technologically advanced venue, showcasing a variety of syndicated content from different sports properties, media and playmakers - on and off the field.

The experience will also include an emerging technologies area, showcasing various sports and entertainment content as well as fantasy elements, interactive elements.

Featuring the science of sports, rare artifacts, radio remotes and other special events.

Designed to keep the venue compelling throughout the year.

The location will play host to over 100 athlete appearances annually.







DEDICATED TO THE HISTORY AND CULTURAL SIGNIFIGANCE OF SPORTS

◆	<i>Here's the SCORE!</i>
◆	Targets 37M Tourists and 2M In-Market
◆	Located at the Luxor (MGM)
◆	4,000 Rooms with 88% Average Occupancy
◆	100k Rooms Within Walking Distance
◆	Centrally Located
◆	Over 10 Million in Luxor Foot Traffic Annually
◆	Contracts with Major Halls of Fame, Leagues,
	Sports Properties, Athletes and the Media
◆	Open 365 Days a Year
◆	<i>The dominant sports themed attraction in Las Vegas!</i>



A FAMILY ORIENTATED ATTRACTION, ENGAGING PEOPLE OF ALL AGES

-  NFL FOOTBALL HALL OF FAME
-  BASKETBALL HALL OF FAME
-  BOXING HALL OF FAME
-  U.S. SOCCER HALL OF FAME
-  AMERICAN BASEBALL HALL OF FAME
-  NHL HALL OF FAME
-  LAS VEGAS MOTOR SPEEDWAY



SCORE!
BE THE LEGEND

PLAN VIEW



SCORE!
BE THE LEGEND

SCORE!
BE THE LEGEND

The ultimate sports fan destination!

HOME

35

11:06

VISITOR

23



MONTE CARLO









COWBOYS

STAR
SUPER BOWL
CHAMPIONS
1971 1977 1992
1993 1995

Steelers

AFC BOWL
CHAMPIONS
1975 1978
2001 2006

CLE FOOTBALL

AFC CHAMPIONS
1964 1967 1969
1970 2002

NEW YORK
YANKEES

ALBANY SERIES
CHAMPIONS
1955 1956 1957 1958
1960 1962 1963 1964
1965 1966 1967 1968
1977 1978 1979 1980
1981 1982 1983 1984
1985 1986 1987 1988
1989 1990 1991 1992
1993 1994 1995 1996
1997 1998 1999 2000
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2089 2090 2091 2092
2093 2094 2095 2096
2097 2098 2099 2100

MIAMI

SOCCER
CUPS
CHAMPIONS
1987 1989
1991 2001

...BREAKING NEWS.....SCORE!...



SECURE





EXHIBIT ENTRANCE



SCORE!
BE THE LEGEND
SPORTS MANAGEMENT

Vertical display panels with text and graphics, illuminated with blue light. The panels contain various articles and images, likely related to sports management. The text is partially obscured but appears to be a collection of news snippets or case studies.

Large wall display featuring a night cityscape with the MGM logo and a photo of a man shouting. The text "CITY OF AMBITION" is visible. Below the photo, there is a block of illegible text.



I am out here for you. You don't know what it's like to be in an up-or-down, pride-swallowing siege that I will never fully tell you about. It's not 'show friends.' It's show business.

Client list has included Steve Barbone, Steve Young, Troy Aikman, Warren Moon, Eric Karros, Dusty Baker, Larnox Lewis, Oscar de la Hoya, and Roy Williams. Hosts Long, Eric Karros, Dusty Baker, Larnox Lewis, Oscar de la Hoya, and Roy Williams. Programs such as "60 Minutes," "Larry King Live," "The Today Show" and "ESPN the Magazine, People, Success, Forbes, Playboy and GQ."

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© yab



SCORE!
BE THE LEGEND
SPORTS MANAGEMENT



2017-2018
2018-2019
2019-2020
2020-2021
2021-2022
2022-2023
2023-2024
2024-2025
2025-2026
2026-2027
2027-2028
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2097-2098
2098-2099
2099-2100







AUTHORIZED
PERSONEL
ONLY



AUTHORIZED
PERSONNEL
ONLY



SCORE!
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**ATHLETES
ACCESS
ONLY
BEYOND
THIS
POINT**

SCORE!
BE THE LEGEND

PLAYER ENTRANCE

0

"THERE'S NO SUBSTITUTE FOR GUTS."
PAUL "BUCK" BROWN

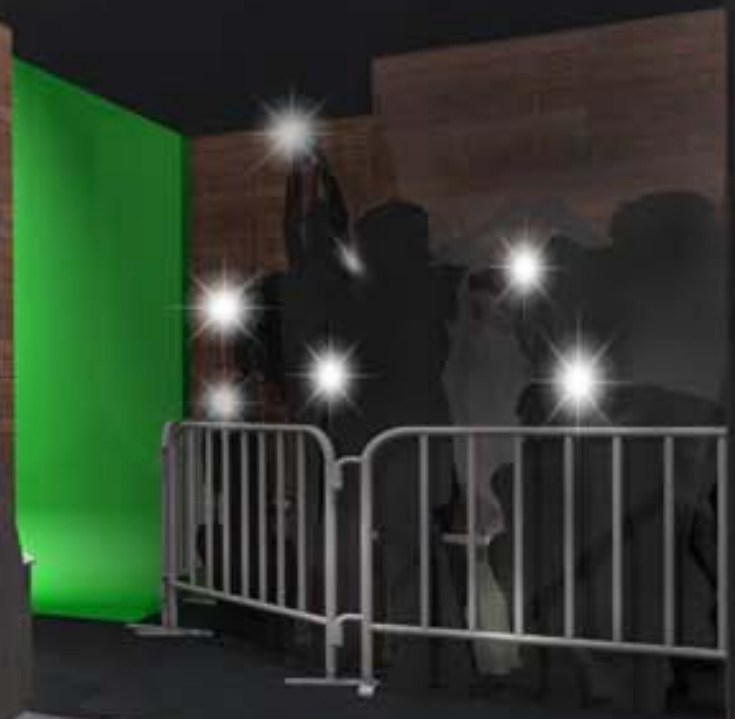
"PRO FOOTBALL IS LIKE NUCLEAR WARFARE. THERE ARE NO WINNERS, ONLY SURVIVORS."
PAUL "BUCK" BROWN

"A WINNER NEVER STOPS TRYING."
TIM LINDSEY

"LET THEM USE OUR TALENTS."
PAUL "BUCK" BROWN

"THE ROAD TO EASY STREET GOES THROUGH THE SEWER."
PAUL "BUCK" BROWN

"PERFECTION IS NOT ATTAINABLE, BUT IF WE CHASE PERFECTION WE CAN GOVERN EXCELLENCE."
PAUL "BUCK" BROWN



PRO FOOTBALL HALL OF FAME



The Pro Football Hall of Fame is the hall of fame of professional football in the United States with an emphasis on the National Football League (NFL). The hall opened in Canton, Ohio, on September 7, 1963, with 17 charter enshrinees.[3] Including the most recent six honorees announced in February 2012, there are a total 267 members of the Hall of Fame.[4] The Pro Football Hall of Fame is unique among North American major league sports halls of fame in that officials are not inducted. The Baseball Hall of Fame, Basketball Hall of Fame and Hockey Hall of Fame have each inducted game officials as members.





SCORE
BE THE LEGENDS
FOOTBALL



MARCUS ALL

MARCUS LEMARR A



Marcus Lemarr Allen (born March 26, 1966) is an American football running back and football coach. As a professional, Allen runs for 1,000 and caught 257 passes for 5,430 yards during his career for both the Los Angeles Raiders and Kansas City Chiefs from 1982 to 1999. He has 10 touchdowns, including a then league record rushing touchdowns, and was elected to the Pro Bowl three times during his career. He was also named the MVP of the AFC West in 1987 for 583 yards and six touchdowns, with one interception. Allen was the first player ever to have more than 10,000 rushing yards and 5,000 yards during his career.



QUARTERBACKS



SLI
SPORTS-RELATED INJURY



BU
Boston University Center for the Study of Traumatic Encephalopathy



When he died in February, 2009, he was aged 48. His wife, Dr. Susan, was a neurosurgeon and a former NFL player diagnosed with CTE. Dr. Susan's research led to the discovery of CTE. She was the first to identify the disease in a former NFL player. She was the first to identify the disease in a former NFL player. She was the first to identify the disease in a former NFL player.



Boston University Center for the Study of Traumatic Encephalopathy

ANNING
18



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RUNNING BACKS

Interactive display case for Running Backs featuring jerseys and helmets of players like E. Smith, Sanders, and Payton.



WELCOME TO THE
SCORE!
BE THE LEGEND
COMBINE ZONE



Portrait of a man and a football action shot.

RECEIVERS

Interactive display case for Receivers featuring jerseys and helmets of players like Sanders and Payton.





REDEVERS

PLAYER
LOOKUP

PLAYER
LOOKUP

DEFENDERS

SANDERS
21

JONES
75

LONG
75

D. THOMAS
58

TAYLOR
56

GREENE
92

WHITE
92

STRAHAN
92

BROOKS
55





RECEIVERS

PLAYER
LOOKUP

PLAYER
LOOKUP

SANDERS
21

SANDERS
21

JONES

75

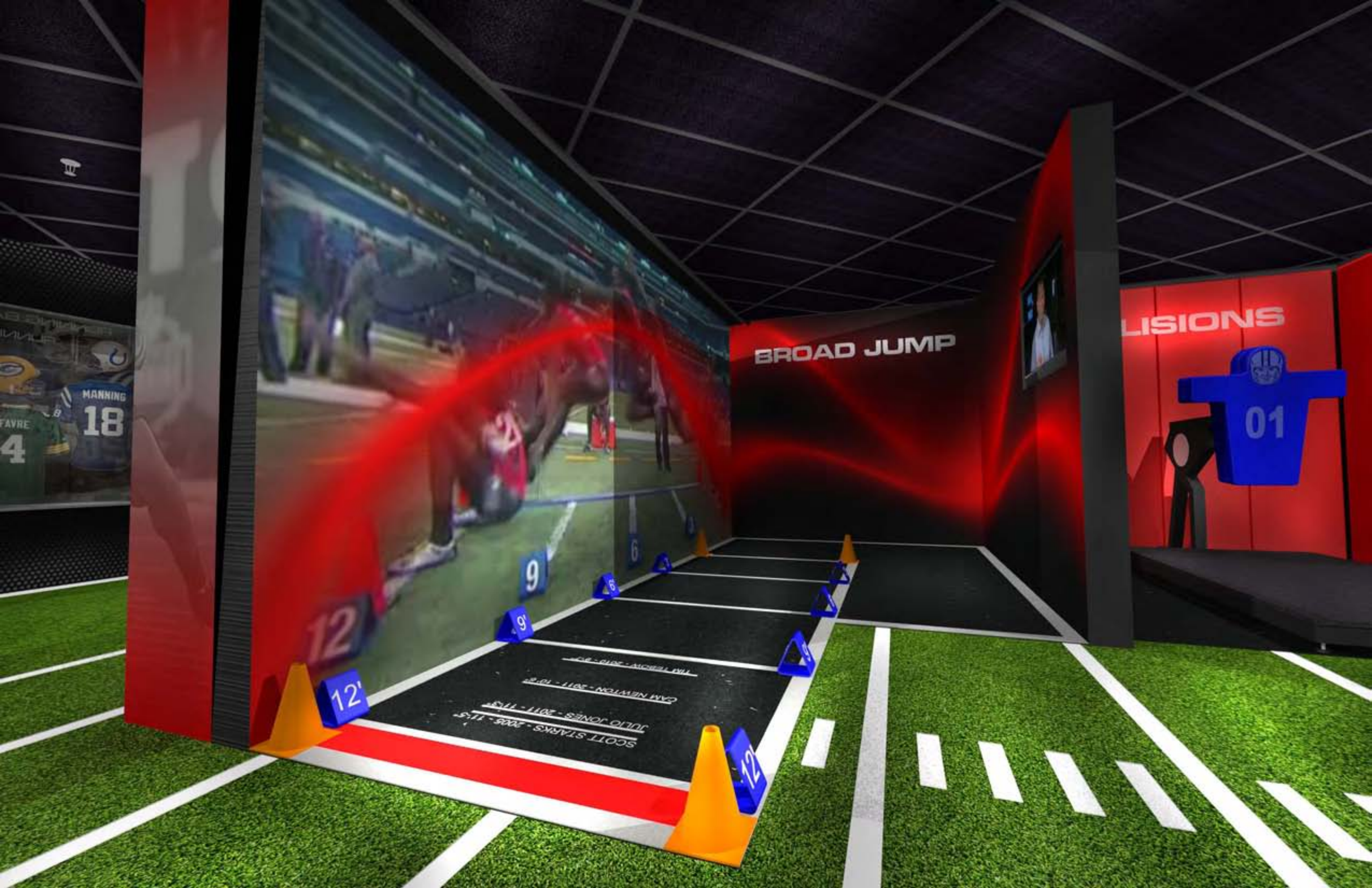
LONG

75

SAN FRANCISCO
49ERS

REDEVERS





BROAD JUMP

COLLISIONS

01

SCOTT STARKS - 2008 - 11.5'
JULIO JONES - 2011 - 11.5'
CAM NEWTON - 2011 - 10.2'
THE TIGERS - 2011 - 9.5'

12'

9'

12'

MANNING 18
FAVRE 4

SCORE!

BE THE LEGEND
HOCKEY







NEW YORK
RANGERS

Wayne Gretzky

GRETZKI
99

MESSIER
11







Reebok





14 30.000

Reebok

nhl.com





SCORE!
BE THE LEGEND

BOXING



AWAY WEATHER AINT DUCKING OR DODDING NEEDS
DICKENS OLD GLOVES FOR THE PROVISIONS
THERE'S CAL
THE HURT BUSINESS, IT'S BOXING
A FIGHT TAKES A PUNCH
MODERN



BEFORE MY FIGHT, I ALWAYS PRAY THAT NO ONE GETS HURT

RE TO WIN!
WITH MY RIGHT HAND

N/M
STO

LEGEND... ME
FREE PLACES
MAYWEATHER ANT DUCKING OR DODGING ANYBODY
THERE'S ONLY ONE ELITE
CAGE WORLD CHAMPION (THE FIGHT IS THE BUSINESS)
IT'S THE HURT BUSINESS, IT'S BOXING
A FIGHT TAKES A JOY FROM YOU
ALWAYS BE THE FIGHTER

WORLD AWAYS

SHANE MOSLEY
vs
WINKY WRIGHT
SUNDAY
14TH MARCH 2002
LIVERPOOL CASINO

UNDERCARD STARTS AT 10PM (GMT)
REPLAY SUNDAY 14TH MARCH 6.30PM (GMT)

MODERN

ANY THAT NO ONE GETS HURT

EST
I'M THE G
DO PUSH NOTHING IN LIFE
I'M LIKE A BEE
I'D WOULD BE THE BEST OF THE WORLD
I'M NOT COURAGEOUS ENOUGH TO TAKE RISKS
MUHAMMAD ALI

WILL DO PUSH NOTHING IN LIFE

WILL DO PUSH NOTHING IN LIFE

TO BE A CHAMP YOU HAVE TO BELIEVE IN YOURSELF
MY BUSINESS IS HURTING PEOPLE
ORIGINS

NAMAN AY PAGBIGYAN NIYA AKO
I THINK I PROVED MY POINT
I KNOW EVERYONE IN THE PHILIPPINES IS HAPPY
L.A. IS A NEVER ENDING STORY
LATIN

GUS RAY

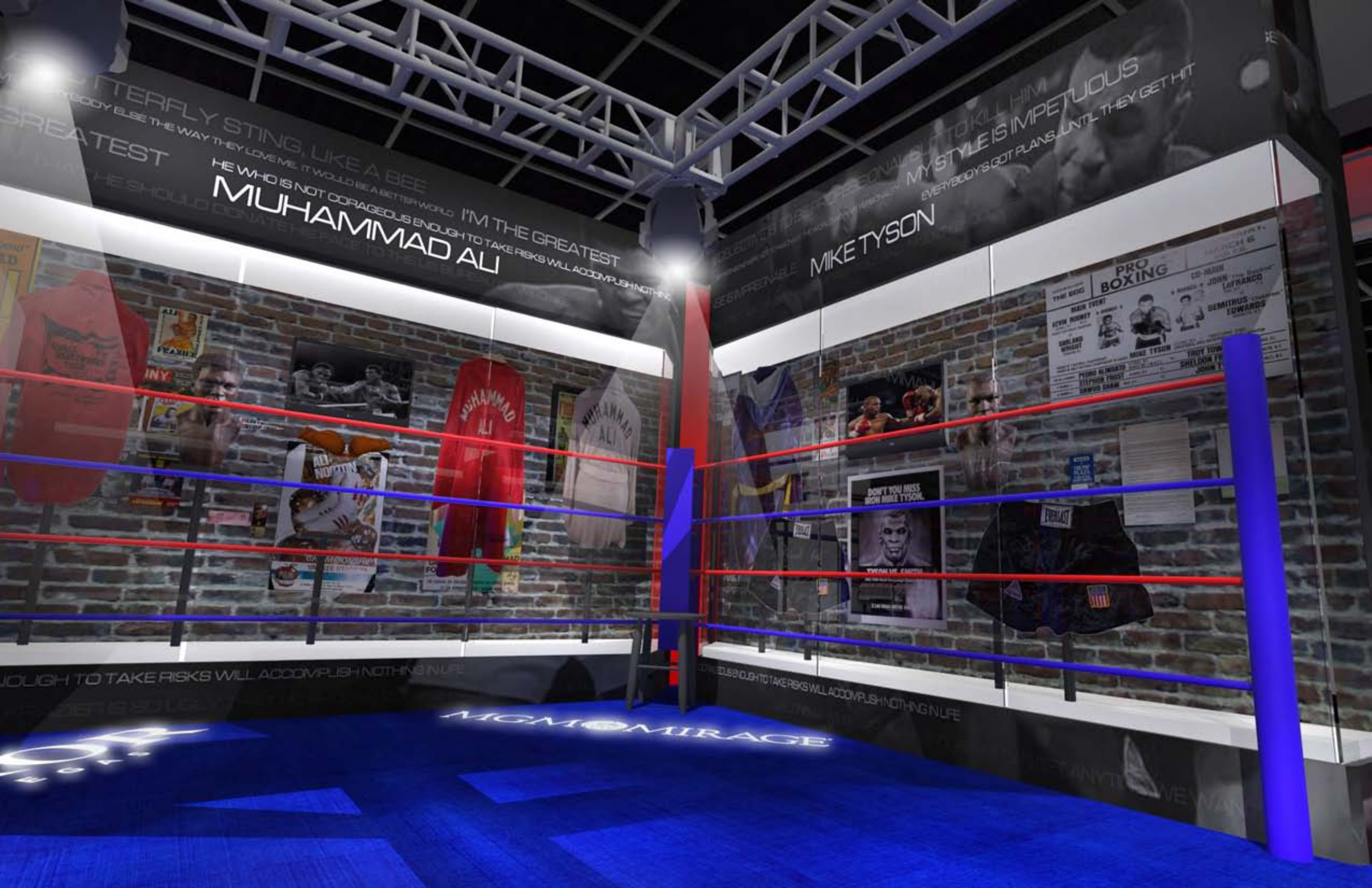
DE LA TERRIBLE
ULTIMATE FIGHT
OPUESTOS ATACAN
J.C. CHAVEZ
TAESA
CHAVEZ
RAMIREZ
LA ROYA HOPKINS
ROSA
CHAVEZ
COLLISION COURSE
SEE IT LIVE
THURSDAY, OCTOBER 23

LUCCOR

WORLD MIRROR

YOU'D NEVER CHANGE WHAT I'VE ACCOMPLISHED AND THE HISTORY I'VE MADE

HEAVYWEIGHT



... BUTTERFLY STING, LIKE A BEE
... TEEDDY ELSE THE WAY THEY LOVE ME, IT WOULD BE A BETTER WORLD
... I'M THE GREATEST
... HE WHO IS NOT COURAGEOUS ENOUGH TO TAKE RISKS WILL ACCOMPLISH NOTHING
... HE SHOULD DONATE HIS FACE TO THE LAB
MUHAMMAD ALI

... COLLECTING THE DEEP PROFESSIONAL BUT TO KILL HIM
... MY STYLE IS IMPETUOUS
... EVERYBODY'S GOT PLANS, UNTIL THEY GET HIT
MIKE TYSON

PRO BOXING

THE BOG	CO-MAIN
MAIN EVENT	JOHN "THE BASTARD"
NEWBORN	LOFRANCO
DAKLAND	DEMETRUS
WRIGHT	EDWARDS
MIKE TYSON	TROY TOW
PEDRO ALONSO	SHELDON FV
STEPHEN ENOCH	JOHN T
DAVID SHAW	

MUHAMMAD ALI

MUHAMMAD ALI

DON'T YOU MISS
BROW MIKE TYSON

MIKE TYSON

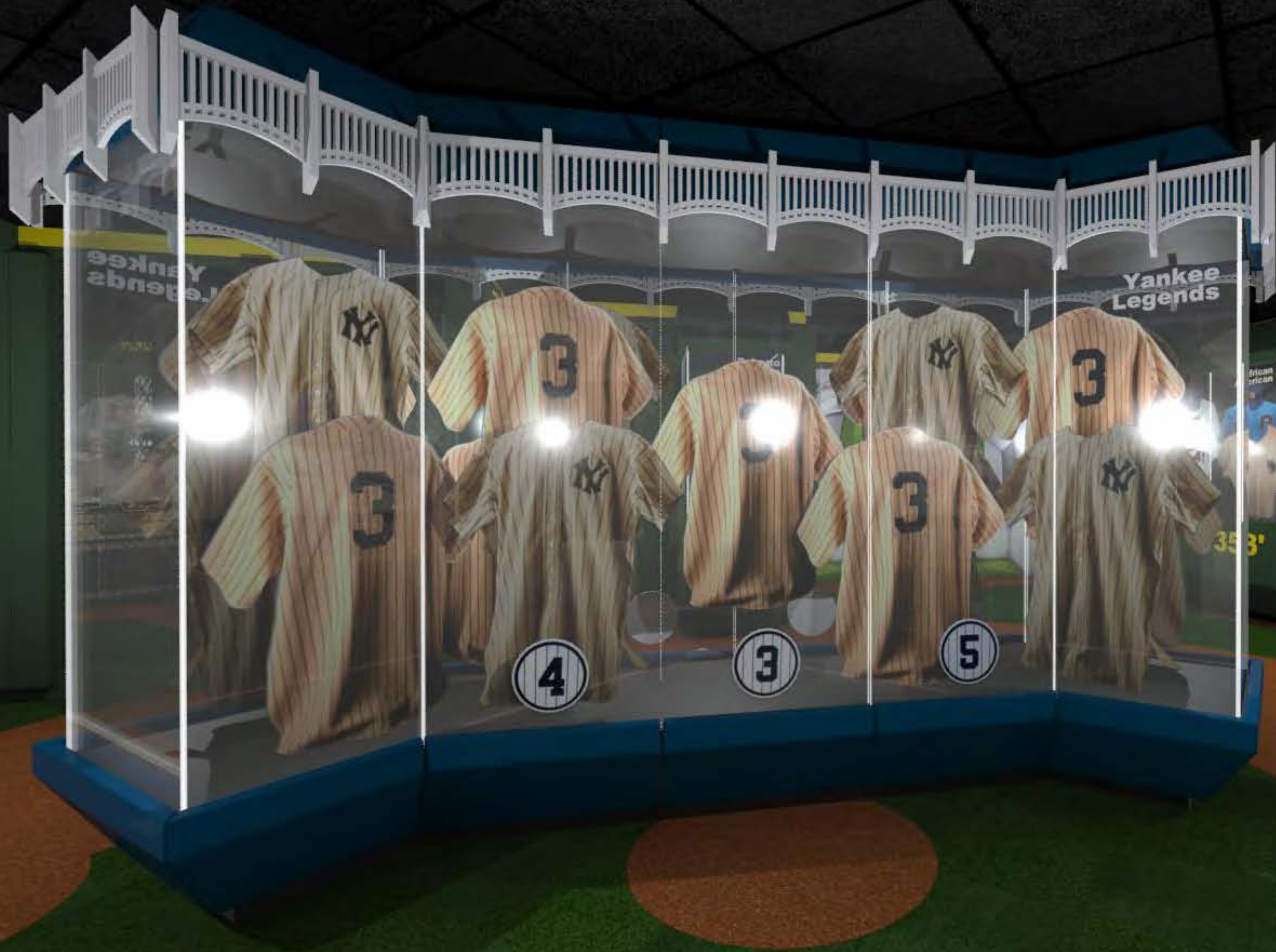
MGM MIRAGE

SCORE!

BE THE LEGEND

BASEBALL





Yankee Legends

4

3

5

Hall of Fame Hitters

32

21

353'



Yankee Legends

Hall of Fame Hitters

Hall of Fame Hitters

Hall of Fame Hitters

MARTINEZ
45

16

SUTTEN
42

GODDEN
16

MADDOX
31

ANGEL
30

RODE
16

MARTINEZ
45

16

ANGEL
30

JOHNSON
51

DODGERS
32

METS
4



Dugout Entrance



355'



1990
Sept 26
1990

Pete Rose



ROSE IS BY CE



Hall of Fame
Pitchers



355'



Speed Tracker



Roberto
Clemente



SCORE!
BE THE LEGEND
SOCCER



African
American



353'



SCORE!
OF THE LEGENDS

SOCCER



Men's World Cup







Women's World



SCORE!
BE THE LEGEND

NASCAR

BAY
05

LAS VEGAS
MOTOR SPEEDWAY

PETTY

Neon
GARAGE

BAY
05

LAS VEGAS
MOTOR SPEEDWAY

PETTY

Neon
GARAGE





Classic 78

Snap-on



LAS VEGAS USA

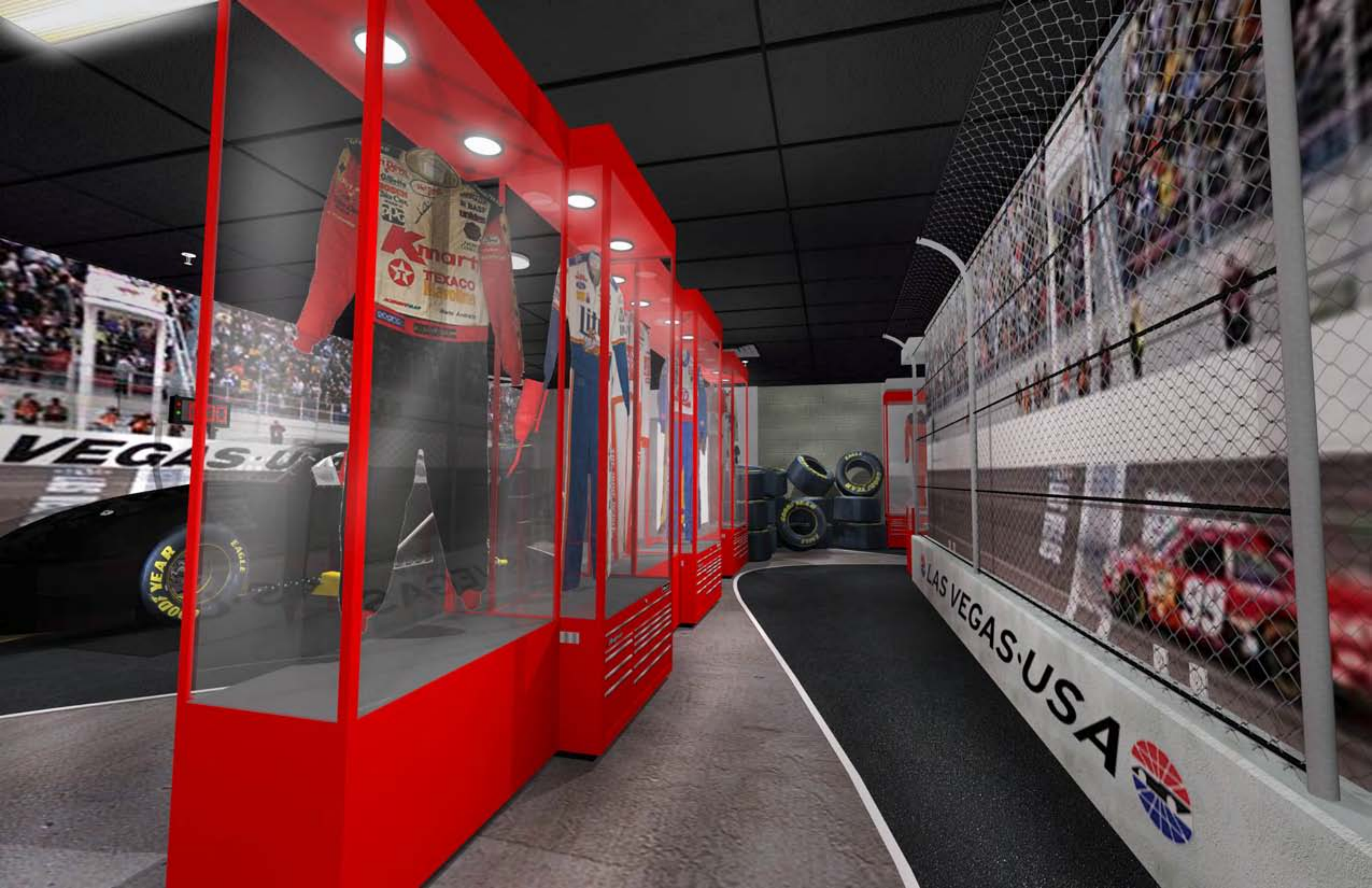


Budweiser

Woodwrench

Classic 78

Snap-on



Kmart
TEXACO
Litton

VEGAS-USA

LAS VEGAS-USA



TEST YOUR REACTION









SCORE!
BE THE LEGEND
BASKETBALL



GOODYEAR
EAGLE



COLLEGE

HARLEM GLOBETROTTERS

ORIGINS

DUNCAN
21

SAMPSON
50

THOMPSON
44

WALTON
32

UCLA
11

HARLEM
16

HARLEM

HARLEM

HARLEM
32

BASKETBALL
HALL OF
FAME
SPRINGFIELD, MASS.

BASKETBALL
HALL OF
FAME
SPRINGFIELD, MASS.

SCORE!
OF THE LEGENDS
ETES LEGACY

TEAM USA

13

TEXAS
WESTERN

BIRD
33

BURLEY
11

DUKE
32

CLIPPER
5

DUNN
21

BALTIMORE
32

50

44

UCLA
11

COLLEGE

HARLEN
16

ORIGINAL
HARLEN
ALUMNUS

ORIGINAL
HARLEN
ALUMNUS

HARLEM GLOBETROTTERS

BASKETBALL
HALL OF
FAME



PAST LEGENDS



MICHAEL JORDAN

WNBA/WCB

DR. JOE LAYERS

TEAM USA

PAST



JORDAN

24

24



MICHAEL JORDAN

WNB/WCB

BASKETBALL HALL OF FAME

MICHAEL JORDAN

JUMP

24



MICHAEL JOHNSON

NBA
INLAND 2000





CHARLES LEGACY

JUMP

24



SCORE!
BE THE LEGEND

LEGACY LOCKERS

LOCKER

ROOM

ENTRANCE

MICHAEL JORDAN
(6'-6")

WARRIORS
(1977)

23

10

JUMP

23

INES



2, 1975).
...son, is a
...old athlete,
...l player for
...five medals
...Sydney.
...nd prizes
...fter her
...e took
...ack as the
...e had led
...ting
...y Victor
...tory

LENNY DYKSTRA



At approximately 1 AM on May 2, 1991, Dykstra crashed his red Mercedes-Benz SL 300 into a tree on Dirty Mack Road in Radnor Township, Pennsylvania after exceeding the speed limit of 50 mph. Dykstra suffered broken ribs, a broken collarbone, a broken facial bone. He also received second-degree burns on his left arm and lower back. Darren Dalton (also a former baseball player) was a passenger in the car at the time and his injuries included an injured eye and a broken facial bone. According to Radnor Township Police, Dykstra's blood alcohol content was measured at 0.173 percent at the time of the crash (27).

In 1993, he was arrested for sexual intercourse with a 17-year-old woman who worked at his restaurant, but the charges were eventually dropped.

DON KING



Don King is a well-known American sports promoter and lawyer. He is known for his work with Muhammad Ali and other prominent athletes. King has been involved in numerous controversies, including allegations of sexual assault and racketeering. He has also been criticized for his aggressive and often confrontational style of promoting his clients.

ROCKY WELLS



Rocky Wells is a former professional baseball player who played for the New York Yankees and the Los Angeles Angels. He was known for his power-hitting ability and was a key player for the Yankees during the 1970s and 1980s. Wells was inducted into the Baseball Hall of Fame in 2002.

BOB BAKER



Bob Baker is a former professional baseball player who played for the New York Yankees and the Los Angeles Angels. He was known for his power-hitting ability and was a key player for the Yankees during the 1970s and 1980s. Baker was inducted into the Baseball Hall of Fame in 2002.

ORIENTAL JAMES "D.J." SIMPSON



A retired American college and professional basketball player, Simpson is currently incarcerated for the murder of his wife, Nicole Simpson, and her friend, Rebecca A. Johnson.

WELLS IS CURRENTLY IN A MENTAL HOSPITAL

WELLS IS CURRENTLY IN A MENTAL HOSPITAL

WELLS IS CURRENTLY IN A MENTAL HOSPITAL

ELDRICK TONT "TIGER" WOODS

The American professional golfer also known as the most highly paid athlete as to date. After being married for several years Woods admitted infidelity causing him to lose several of his endorsements.



DANNY ALMONTE



Danny Almonte Rojas (born April 7, 1987) is a former professional baseball player who played for the New York Yankees and the Los Angeles Angels. He was known for his power-hitting ability and was a key player for the Yankees during the 2000s and 2010s. Almonte was inducted into the Baseball Hall of Fame in 2012.

PLAYER
Are you a SCORE Legend or have you
been cut?



PLAYER
Are you a SCORE Legend or have you
been cut?



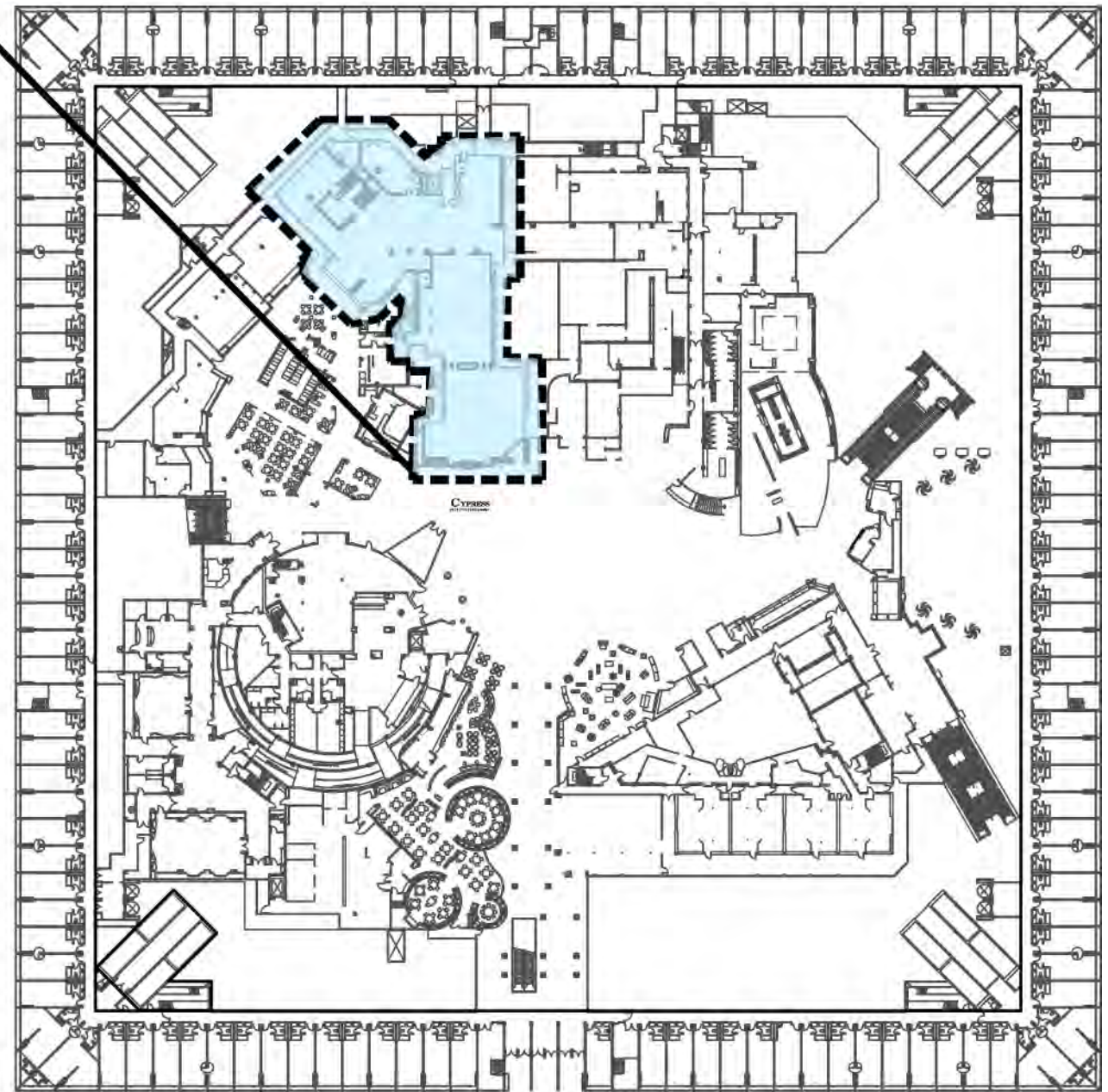
PLAYER
Are you a SCORE Legend or have you
been cut?



DIRECTIONS:
1. RETIRE TO END YOUR CAREER
2. A BARCODE WILL GENERATE
3. HOLD BARCODE UNDER SCANNER
YOUR LEGACY WILL APPEAR



Project Area



LUXOR

L A S V E G A S



SITE PLAN

SCORE!
BE THE LEGEND

SPORTS HALL OF FAME

LUXOR
LAS VEGAS